

GOVERNMENT DEPARTMENTS AND AGENCIES, ADVERTISING, PRINTED INFORMATION AND  
PUBLIC RELATIONS BUDGET

1470. Hon. C.L. Edwardes to the Minister for Planning and Infrastructure

For each department or agency under the Minister's responsibility, what is the total 2001/2002 budget for-

- (a) advertising (television, print and radio);
- (b) pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins; and
- (c) public relations and events management?

Ms MacTIERNAN replied:

Department of Planning and Infrastructure:

- (a) \$1,451,000
- (b) \$ 775,810
- (c) \$ 261,000\*

\* Forms part of answer to (a)

Western Australian Planning Commission

- (a) \$128,400
- (b) \$881,300
- (c) Nil

Main Roads WA:

- (1)-(2)(a)-(c) Main Roads produces many hundreds of brochures, newsletters, pamphlets and other forms of printed material every year to keep the public informed of impacts associated with road construction and maintenance activity.

Main Roads' advertising and the distribution of information are varied and project related, and initiated on an 'as needs' basis. Aside from a public relations budget of \$293,000 which meets some of the general advertising, printing and production costs of Main Roads each year, the cost of providing public information on a project-by-project basis is met by each of the road program projects, and as such forms part of the total project cost.

In-house graphic and writing expertise is used to compile the public information with assistance in some cases from a public relations panel contract established under standard government guidelines. All printing is outsourced.

To accurately provide the information the Member is seeking on a case-by-case basis would take months of research at substantial cost. However, should the Honourable Member require information on a specific item I would be happy to assist.

Western Australian Government Railways:

- a). \$46,000.
- b). Nil
- c). \$171,000

LandCorp:

LandCorp does not have access to a Consolidated Fund budget to meet expenditures for advertising, pamphlets, public relations etc.

The need to incur such expenditure is driven by market forces within the land development industry and cannot be accurately identified in advance of need.

Department of Land Administration:

- a). \$303,563
- b). \$277,637

c). \$126,500

Office of the Minister for Planning and Infrastructure (Planning Appeals):

a) \$700.

b) Nil

c) Nil

Midland Redevelopment Authority:

a) \$36,000

b) Budget for printed information not separate but incorporated within PR budget.

c) \$108,000

East Perth Redevelopment Authority:

a) \$466,000.

b) \$84,000.

c) \$16,000

Subiaco Redevelopment Authority:

a) \$485,000

b) \$180,000

c) \$35,000

Esperance Port Authority:

a) nil

b) \$15,000

c) nil

Fremantle Port Authority:

(a) \$27,000

(b) \$22,000

(c) \$20,000

Geraldton Port Authority:

a) \$4,000

b) nil

c) \$2,000

Port Hedland Port Authority

a) \$6,000.

b) \$20,000.

c) \$10,000.

Bunbury Port Authority:

a) \$1,000.

b) \$14,700

c) nil

Dampier Port Authority:

a) \$6,000

b) \$1,000

c) \$6,000

Broome Port Authority:

(a)-(b) Total of \$17,000

(c) Nil

Albany Port Authority:

- a) \$52,000
- b) Nil
- c) \$5,000